

Brian C. Sullivan

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Mid-to-senior level web developer with 8 years' experience, also adept at marketing and user experience design.

Key Skills: (X)(D)HTML, CSS, Javascript, jQuery, PHP, SQL, experience with Magento, ExpressionEngine, CodeIgniter

Senior Engineer – January 2007 to Present

Ozone Online

Online web services agency specializing in end-to-end customer communications, business intelligence gathering and presentation, and online branding.

Building advanced user tracking and metrics applications to present business intelligence to clients, transferring and transforming data. Using object-oriented PHP and MySQL to manage data and advanced CSS and DHTML techniques for presentation.

Creating full-featured, customized marketing campaigns – emails, landing pages, registration sites – for clients with an emphasis on timely delivery, standards-compliance, accessibility, and usability.

Examples: [Screenshots](#) (most examples are behind a firewall)

Freelance Web Designer/Programmer – 2002 to Present

Building websites for various small businesses.

Specialized in custom-building content and product management systems to allow clients to maintain their own sites, including static pages and calendars of events.

Examples: irrigationdirect.com, casanovasf.com, hemlocktavern.com

Marketing Manager - February 2000 to December 2007

Passport Resorts

Responsible for online and print marketing efforts for 3 boutique, upscale, international resorts

Integrated websites with Property Management Systems to enable online booking and sales. Built and maintained company-wide back end user interface for sales support and information sharing.

Design and production of all in-house print collateral including brochures, tradeshow materials, postcards, business cards and in-room pieces.

Examples: postranchinn.com, fjiresort.com

Education

B.A., Liberal Arts: Wayne State University, Detroit

References

On Request